

Famous Baking Company

BRAND GUIDE LINES

COLORS, FONTS & LOGOS

MAY 2024

Famous
BAKING COMPANY
— YOU'RE FAMILY WHEN YOU'RE WITH US —
• EST. 2015 •

Famous
BAKING COMPANY
— ARTISAN BREAD PASTRIES & CAKES —
• EST. 2015 •

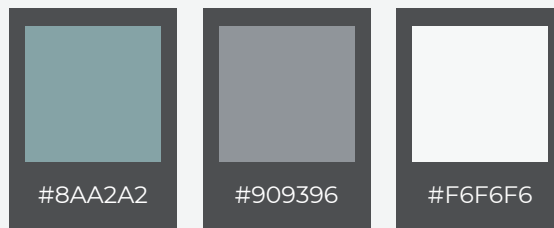
MAIN LOGO



LOGO VARIATIONS



COLORS



FONTS

Intro Script Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&

Recoleta Alt Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&

Open Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&